

# The Desert Sun

Of Palm Springs, California

TEMPORARY OFFICES  
Business Office—The Center, 2249  
Advertising Dept.—  
The Center ..... 2249  
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463 N. Palm Canyon ..... 3741

TEMPERATURES

	Max.	Min.
Tuesday, July 15.....	107	53
Wednesday, July 16.....	110	60
Thursday, July 17.....	115	67

Vol. XX—No. 93

Friday, July 18, 1947

Single Copy 10¢

## This Side Of The Sun

By Phat

I don't believe all four of us can be crazy... Two of us have been designated as zany at times but the policemen too—it couldn't be true—or could it? Anyway, in the pinkish dawn the other day I went to the police station, without coercion, voluntarily, as is my wont twice a week, to copy the official temperature record... For Saturday, July 12, it said: "119"... Being of a suspicious nature, I question that and Harry Houghton, policeman, and Sgt. Stan Ehler, later, confirmed it, restoring my faith in my eyesight... Later, still skeptical, I called the police and again had them tell me "119".

Not wishing to ink them further (for obvious reasons), but still dubious, I sent Wild Bill down to check and he came back with a disrespectful: "What's the idea, can't you read, they tell me you checked three times already, it's 119."... Therefore, July 12 was given the nod over April 16 as the hottest day of 1947 to date.

But now—the record says "109"... So July 12 will probably be disqualified and placed second... Sgt. Ehler says the record has been changed, a reassuring statement... But until we get a day which registers a 120 maximum, there's going to be doubt which has been the hottest day of the year... As if it mattered.

A NEW DEPARTMENT has been added to the fishbox file... It is II (Ingenious Inventions) and I'm working on the first one... The principle of the thing involves a red neon sign on the back of the car... When a guy back of you sounds his horn needlessly, you press a button and it lights up with appropriate words... Mrs. G. has deleted several words from my original design and now it just simply flashes "SHUT UP," she having removed all of the strength-giving words that went with it... An invention like that is really needed... Speaking of needed things, where was it I read the other day that what this country really needs is a good five-cent nickel?

THIS WEEK, on Palm Canyon drive, Jules DeVorzan, popular night club singer was wearing a silk top and carrying a cane (plus the other habiliments encouraged by law of course) despite the fact that it was 111... He was making a deal whereby he was going to sell lots for Pete Sheptenko with a song... Sheptenko made it plain that he was not going to sell them FOR a song... Louis Sobol, writing in the Examiner, this week said: "Now that Jolson is getting even richer, he wants to buy the El Mirador hotel in Palm Springs."... More competition for the city?

DIGGING into the filing system willy-nilly, without regard to layers, came up with a handful of notes... Dottie Dunlap says she has one woman customer for this paper who always asks for "The Desert Hot Sun"... Conky Conkwright didn't get peeved because I divulged his real name as Arthur Bliss Conkwright... In fact, he presented me with a hat... A huge, straw sombrero.

Only trouble is, that while it's big enough up and down, it isn't vertically... Only time it would fit would be immediately after a close hair-cut... Harry Oliver's latest Scrap Book is out... It's full of tall stories about the wind on the desert... Oliver said he didn't like the wind when he first quit the film sets to take up life on the desert... "I lost 16 hats before I found I could screw them on using the wrinkles in my forehead as threads," he said... He scoffed at the people who are seeing discs... "Just amateurs. Why don't they go out to Salton Sea and look at the sea serpents? That'll get their names in the paper quicker... It did mine."

JUST A YEAR AGO this week had one of my embarrassing moments... Checking back in the files of The Sun, noted that when the meat shortage was just coming to an end, the fact was duly set forth with a big headline, "More Meat for the Village"... Unfortunately, two-thirds of that headline was over a picture of a bevy of Village girls in bathing suits... "In re your comments on changes in the flag when Hawaii becomes a state... That can't happen for about a year... When the flag is changed it's always on the Independence day following the event which brought about the change," some one notes.

YOU MAY RECALL that every once in a while I snarl at careless drivers who bounce things off trucks and leave 'em lay on the highway for some one to hit and ruin a tire... Well, I think I'm justified... A carelessly loaded truck dropped a 2x4 last week, it wedged in a railroad crossing and wrecked a train, killing two persons... That happened only 40 miles from here... Was about to add: "There should be a law"... There IS a law but nobody seems to care... Can you swim?... Rev. Joe Jeffers, who's building the Temple of Yahweh in the hills near Cabazon told a Banning audience that soon their town was going to be flooded by the Pacific... And we're 2,000 feet lower than they are... I've got my water wings hanging on a hook on my desk.

BUT THEN we could all say: "It isn't the heat—it's the..."



JUST A MILLION—Interested Villagers, city and Desert School District officials are told that Torney will cost more than a million dollars. (Desert Sun photo.)

## Youth Center Busy Place These Days

Teen-agers Keep Place "Hopping" During Open Hours, Dancing, and Playing Games

Exceeding expectations and estimates for summer time use, attendance at the Youth Center since its gala opening last Saturday night has been between 75 and 100 each day, Gustave Patzner, director of the Bellard road building's activities, said yesterday.

The Center is open from 4 to 6 and from 7 to 10 each day except Mondays.

Dancing to the music of the juke box, given the center by J. P. Seeburg and games, are keeping the teen-agers busy.

SPEAKING OF GAMES, Director Patzner said that more are needed and will be very welcome.

There's a contest under way at the Center now with the hep-cats picking their own Hit Parade. The entries have selected four numbers from the records on the juke box which they think are the best and have listed them in the order of popularity. Next week when the records are changed, those who have listed the top four tunes in the order in which they finished, will receive a prize. The juke box keeps tab on the number of times each record is played.

SATURDAY NIGHT there will be another dance to the music of the orchestra which delighted the dancers last weekend on the opening night. A nominal fee of 25¢ will be levied to help defray expenses. The opening party was given by the Welfare and Friendly Aid Society which is sponsoring the Youth Center project.

Plans for a ping pong tournament are also in the making and will be announced next week.

## Charleston to Head Convention Bureau for City

M. A. Charleston, prominent local hotel man, has been named chairman of the newly organized Chamber of Commerce Convention Bureau. He was appointed by C. of C. President James G. Shea to invite groups such as seminars, annual meetings and conventions of organizations of a size which can be efficiently handled here.

First convention to be held here this fall is that of the Sports-wear Manufacturers who last year met here, spending an estimated \$350,000 in the Village.

The new bureau will encourage similar conventions especially at the beginning and end of the season.

## Your Big Time Is All Set For Tonight

Don't worry about what you're going to do tonight Mr. Mrs. and Miss Villager.

According to Emil Knorr there'll be plenty of excitement and fun at the Legion sponsored Box Social to be held at the Colonial House tonight at 7:30 o'clock.

According to Knorr, co-committeeman in charge of the event with Bill Rashall, the grapevine through the Village has it that many a house frau and mademoiselle are preparing dainty tibits, cookies and other delicacies for the box which they will tender to auctioneer Bill Davis to be sold to the highest bidder.

"Don't forget," Knorr warned, "to have your name inside of the box so that the successful bidder for your box will be able to find you in the crowd and have the joy of eating that meal you made for just you two."

In addition to the auction, which is expected to be chuck full of fun, there'll be dancing, swimming and singing. Liquid refreshments of the amber colored hue will be obtainable for those who just don't like plain aqua.

## City Pool Will Be Ready for Use Monday

A cool and refreshing swim in the municipal swimming pool may be placed on the "what-to-do-on-a-hot-day" program for Villagers come next Monday at 2:00 p. m.

This was the announcement made yesterday by City Manager William E. Alworth, who had the following to say about the pool: "After the pool is open Monday, Frank Partridge, recreational director plans an official opening ceremony, Thursday at 8 p. m. Bill Carey has been hired to act as life guard and another life guard is now being sought. The underwater lights and the flood lights are in the process of being repaired for night swimming and an agreement has been consummated with War Assets Administration for the use of the pool until October 1 at a cost of \$100. And further, it is hoped to keep the pool open from 10 a. m. until 9 p. m., if the demand by the public so indicates.

Alworth added that the cost of putting the pool into shape for swimming will be about \$500 and the fee per child 12 or under will be 15¢; over 12, 25¢ and for adults 35¢.

## Pirates Study City's Bid for Spring Training

President James G. Shea of the Chamber of Commerce yesterday received a letter from H. Roy Haney, general manager of the Pittsburgh Pirates National League baseball club acknowledging receipt of the city's proposals in regard to possible use of the Field Club here as training grounds for the club's pitchers and catchers next spring.

Haney said that the club's decision on the city's invitation would be made known before August 10.

The city's invitation followed a visit of Floyd "Babe" Herman, advance scout for the Pirates here recently, at which time he discussed the training situation with civic heads.



MILLION BUCKS WILSON—George Wilson, P.B.A. official, who spouted millions as the price tag to city for Torney General Hospital. (Desert Sun photo.)

## Decide Fate of New Land Use Law Tuesday

King Solomon was never presented with a more perplexing problem to solve than the city fathers had before them Wednesday when letter after letter and petition after petition was read at the last and final hearing on the proposed new zoning and land uses in Palm Springs.

Approximately 60 persons were on hand for the hearing to either protest or approve the proposed new measure. The city council, Special Planning Consultant Tyler W. Seuss, City Attorney Roy W. Colegate and the planning commission were praised for their untiring efforts to re-codify the much-amended original zoning law, City ordinance No. 75, and bring it down to date.

THE MEETING held last night was the third and final public hearing before members of the city council. City Treasurer Robert W. Peterson read a handful of protests from property owners who either wanted the zoning ordinance affecting their holding to remain the same or changed. Others approved the changes.

When all of the letters and petitions were read, and there were no more comments from among those present, city councilmen decided to hold a special meeting of the city council Tuesday morning at 8 o'clock when that body will either decide to act on the new zoning law or re-submit the entire proposition to the Planning Commission for re-examination in view of the new protests that have been filed.

## Pinckard Low Bidder on Wars Memorial Building

John Connell, commander of the Owen Coffman Post of the American Legion, last night announced that R. S. Pinckard, local building contractor submitted the lowest bid for the construction of the Wars Memorial Building. Two other bids were also received.

Pinckard's bid amounted to \$48,000; H. H. Foster offered to build for \$49,702 and R. H. Grant around \$61,000. The bids were opened at a meeting of the executive committee of the Legion last night.

## U. S. Probe Halts Action on Torney

### Steps to Sell Property at Standstill

Wilson Here at Same Time To Make Proposals

July 18—Investigation of WAA disposition of Torney General Hospital may be held by House Committee in Palm Springs at an early date. This was the announcement contained in a telegram received from Representative John Phillips at 9 o'clock this morning.

Sale of Torney General Hospital within the immediate future was stopped yesterday by a congressional investigation of the manner in which War Assets Administration proposed to handle the disposition of the property.

This action on the part of a House committee came as a climax to the personal report of George Wilson, Public Buildings Administration, Wednesday, when he told city and Desert School officials that the property would cost them more than a million dollars and their decision to buy, and only for cash, would have to be made known within 15 days.

WILSON HAD ARRIVED in the city with reams of regulations and proposals prepared by War Assets Administration, outlining the manner in which the city could purchase the land and buildings it had originally applied for. He informed those present that both PBA and War Assets had "bent over backwards" to assist the city and school district "if they had a million dollars to cough up within a matter of 15 days."

Before Wilson's arrival in the city, The Desert Sun had learned that an investigation of the manner in which WAA had handled Torney General was imminent and Wilson's proposals had hardly gathered a speck of desert dust, when the report from Congressman John Phillips in Washington, D.C., arrived notifying city officials that there would be no sale of Torney and disposition would probably remain in abeyance until the next session of congress in December or January.

THE RESOLUTION passed unanimously by a House committee on expenditures in the executive departments, was set up for the purpose of investigating the sale and disposal of Torney General Hospital. It is reported that the probe into WAA handling of the property will delve into the meager public allowance discounts that government body decided for the city and the Desert School District.

Phillips' telegram placed in the hands of City Manager William Alworth read in part as follows: "All of parcels one, two and three have been held up from disposition by WAA, pending a congressional investigation. With only ten days remaining for this session of congress, WAA officials have agreed to place the entire matter for investigation before the committee without the trouble of taking the investigation to the floor of the House."

IN AFFECT, this action, it was pointed out will hold up the disposition of Torney for at least six months more or longer, or until the house committee decides that everything pertaining to the sale of Torney is all right.

Wilson met with city Desert See ACTION HALTED, Page 5

## Lights

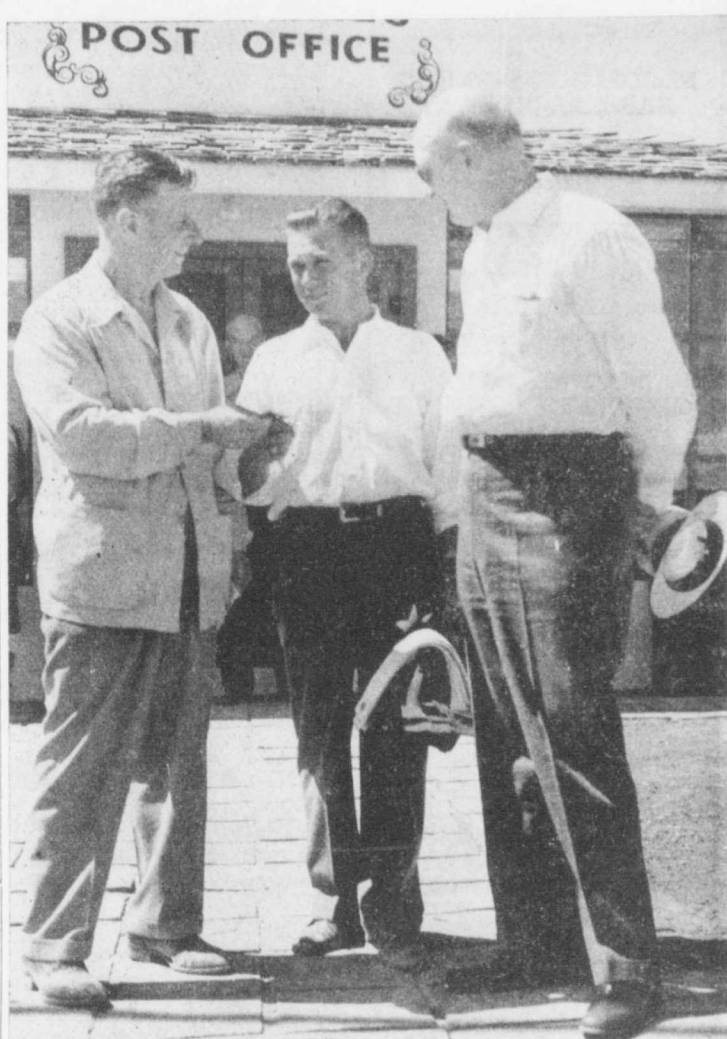
Desert Hot Springs in Favor of 'em

Desert Hot Springs is going to be able soon to point at Palm Springs and say: "Y-a-a-a-h, we got street lights, you ain't!"

That is unless they're too polite.

Voters to the number of 84 went to the polls Tuesday at Association Hall and gave the proposition to form a lighting district in Desert Hot Springs a thumping 2 to 1 majority. The lighting district involves the installation of street lights.

The vote, with five absentee ballots to be counted but having no bearing on the final result, was:  
For Street Lights ..... 56  
Against Lights ..... 28



THE MAIL GOES THROUGH—Palm Desert opened its new post office Wednesday and here are Cliff Henderson, developer, new Palm Desert Postmaster Walter L. Myers and Post Office Inspector J. T. Hudson setting the wheels in motion to open the desert's newest post office. (Desert Sun Photo.)

## Open Palm Desert Post Office

Desert Residents Turn Out to Get First Day's Postmarks on Mail From New Office

Palm Desert now has its own post office.

The new postal services, designed to serve Palm Dell, Palm Village, Rancho Mirage, and other nearby communities was ceremoniously dedicated Wednesday in the presence of more than 50 persons.

Walter L. Myers, former Marine and World War II veteran was installed as postmaster by Post Office Inspector P. T. Hudson of Riverside. The appointment of Myers was made through the offices of the postmaster general.

A DEDICATORY address by Cliff Henderson, co-developer of Palm Desert informed those present that the dream of a thriving desert community, first conceived on the Gold Coast of Africa while he was in the service during World War II, has been unfolding into reality during the past several months.

"The opening of the post office here on this day, July 16, marks a definite chapter in the creation of Palm Desert," declared Henderson.

The new postmaster then announced that he would do every-

thing in his power to give the best in postal service.

THE POSTOFFICE will be served from the main postoffice in Indio and during the ceremonies the first mail bag was delivered.

Postal inspector Hudson said the decision to open the post office at Palm Desert followed a period of thorough investigation by his department. It was felt, he said, that the new office is strategically located from a standpoint of service to surrounding communities.

He added that although the postoffice is now in the fourth class, it is expected that the services will be elevated to that of a third class postoffice in a short period of time.

The postoffice at Palm Desert will sell stamps, weigh parcel post packages and serve postal boxes.

Preliminary Budget Hearing August 10

County supervisors this week set date for hearing on the preliminary budget for the 1947-48 fiscal year as August 18 at 10 a. m.

**The PUBLISHER'S**  
by OLIVER B. JAYNES—Editor

LOS ANGELES OBSERVATIONS: It was hot in the city last week-end too—don't remember ever being so uncomfortable as running around downtown last Saturday. The fumes seem to make heat all the more oppressive. And when it's 97 in Pasadena and Glendale—I'll take Palm Springs. An air-cooled home or office has it all over these places when the heat is on... But it was cooler at Hollywood Park where mobs still gather and lose their heads as well as their dollars. The "sport of kings" has turned into a gambling business to a large extent. Many bettors don't even look at the race! I saw a few Villagers scattered among the crowd.

The highway to Los Angeles is getting a little better all the time. There is now only a nine-mile strip of two lane highway. The new divided highway between Colton and Ontario is really a honey. It makes one feel like doing "75," but lookout for the officers—and your neck! A blowout at that speed can easily be fatal. It is getting to be an easy trip.

For a good planked steak, try Bud Otto's new Bull Pen Inn, on Hollywood Boulevard, a block west of Florentine Gardens. They're excellent... Earl Carroll's show is really something but the bill is accordingly large. The admission charge includes dinner—that is if you like fish at a nightclub. A good steak is \$3.25 extra! Most other dishes are extra. Except to spend about \$15 per person if you have a few drinks. Not as bad as a day at the races, anyway.

The most startling development is at Crenshaw and Santa Barbara where a whole new business section is being built. There too, is the new housing project of Paul Trusedale who spends much time here during the winter in his Smoke Tree home... The famed Gilmore sport center at Fairfax and Third—now county territory—will be taken into the city and turned into a big business development next year... Real estate sales in L. A. have dropped off considerably, but retail sales which slowed down to a walk this Spring—have picked up some. The city is once more plastered with "Sale" signs. All sorts of pre-war sales promotions are back again.

Angelenos are talking about Palm Springs more than ever. Many I talked to are planning on desert homes. All of which presages a good winter season ahead!



## Tomorrow's Gonna Be a Big Day— Beach Party, Ball Game, for Boys

If you hear a lot of noise at 7 a. m. tomorrow, it will be just the exuberance of youth taking off for the beach and baseball park.

For tomorrow is the day members of the Boys' Club get their reward for the clean-up they did

around town last week and this. Santa Monica is the first stop for a morning of swimming and fun, then Wrigley Field in the afternoon to watch Los Angeles and San Francisco in a Coast League game.

**CHAPERONING** the boys will be Frank Partridge, recreational director, Glynn Payne, swimming and diving champion, at present visiting the Wal Spaldings, and a member of the police force, one of the policemen who has a day off Saturday giving up his day of rest to help out.

Payne will be there to see that everything is o. k. in the water. He has enough medals to sink him if he wore them into the water, said Partridge, but he won't have any place to pin them Saturday so all's well.

**VILLAGERS**, who read about the party in The Sun and who appreciated the club's clean-up work, continued to donate to the cause, sponsoring a flock of boys.

Partridge got it down to a fine point in figuring the capacity of each boy for hot dogs and the like and the price into the ball park and came up with the answer—\$2.42 per boy.

Tuesday Pet Sheptenko came through with a check to sponsor some of the lads and Wal Spalding also donated, adding to the list of donors.

The more who come in, the merrier, said Partridge, who is keeping a careful eye on the Boys' Club treasury to see that no nicks appear.

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INDIO

## Extra Base Hits Mark Boys' Club 14 to 6 Victory

Boys' Club and Desert Hot Springs baseballers wound up their part in the first half of the current City Softball loop Monday night, the Boys closing with 16 runs on their side of the book and Hot Springs with six.

Extra base hits were a dime a dozen, there being six two-baggers, two triples and three home-runs registered in the scoring.

**RIGHT OFF THE BAT**, Don Allen, first man up in the game, caught one to his liking and slammed it out of the lot to give his team a one-run edge. Hot Springs came back strong in the second when the Boys' defense looked like a colander. Ellis walked, Gaudiello tripled to score him, Poist and Gray got on on errors, Guatiello scoring in the meantime and then Gates rattled a double scoring two more.

The Boys made it up and one extra in their half of the third. Allen and Hartman reached first on errors and Cowart walked to fill the bases. Ted McKinney singled, Allen scoring. Then Rauch came up and busted a grand slam homer, scoring four.

**FROM THEN ON** the Boys' club had the score-keeper ruminating about what a wonderful invention is the adding machine. They scored in every inning while Crossley was holding the lads from across the wash helpless. In the fourth Allen and Hartman singled, both advancing on a wild pitch. Cowart doubled them both in but got too ambitious and in trying to stretch his hit, was pegged at the plate.

In the fifth, the Boys scored four on singles by Crossley, Allen, Hartman and Cowart and a double by Marquis. In that round, Ted McKinney's 1,000 batting record came to an end when he flied to center.

**ERRORS HELPED** in the sixth after Eicher doubled for the Boys and scored on successive misplays which put Crossley and McGonigle on base, where they stayed.

The final run for the victors was a swiftie. With one away, Cowart banged one for four bases in the seventh.

Desert Hot Springs got two in the seventh. Cowart went 'way back into left field from short to snag Cornelius' fly, Hartman pulled down Mooney's blow but then Farmer doubled, Ellis tripled and Gaudiello doubled to score two. Poist ended it by grounding out.

**THE VICTORY** put the boys' Club right behind the Mexican Colony team, league-leaders to date.

Monday's line score: R H E  
Boys' Club 105 241 1-14 14 3  
Desert H. S. 040 000 2-6 9 7  
Crossley and Allen; Gray and Poist.

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INDIO

## Mexican Colony's Record in League Still Unblemished

The Mexican Colony baseball team started slowly against the Gay 20's Wednesday night at the Field Club but when they got moving, they mowed 'em down. The final count was 14 to 3 and kept the Colony team on top of the loop without a defeat so far. Although the victors got only nine hits, they cashed in on six Gay 20 errors and several free tickets to base No. 1. After being blanked in the first, they scored in every inning thereafter and backed their attack with a perfect evening in the field, making not an error.

**THEY GOT ROLLING** in the second when one hit, added to a walk and an error and a lot of throwing the ball around, brought Torres, Frank Prieto and Herrera across. In the first of the third, Cleveland King's triple counted one for the Gay 20's. King scored from third after Herrera had to run deep into right to grab Montoya's tall fly.

Three walks, an error and Pete Herrera's single gave the victors three more in the third.

**THE BIG INNING** came in the fifth after the Gay 20's had counted two in the fourth on singles by R. E. King, Doc Jones and Jeffers and a triple by Carter. Three walks, the last with the bases loaded, forced Jurader in with one for the Colony in that round.

In the fifth, Joe Prieto doubled, Canales singled, Oleviera got first on an error, Jurado singled, Mendoza tripled and Frank Prieto doubled, the whole display bringing in six runs for the winners.

**THE LAST ONE** came in the sixth when Canales tripled and Oleviera's grounder was mishandled.

If the Mexican Colony gets by Desert Hot Springs Monday night, they'll complete the first half of the loop without a defeat.

Wednesday's line score: R H E  
Gay 20's 001 200 0-3 6 6  
Mexican Colony 033 161 x-14 9 0  
Turner, Roberts and R. E. King; Prieto and Quiroz, Canales.

## Juniors Rack Up Another Victory

Junior Boys' Club baseballers marked up another victory Tuesday night when they hung one on the Mesa Cubs, Coachella Valley league team, by a 12 to 2 score at the Field Club. Although the boys only registered seven hits, they all came at the proper moment. Mecca's errors also came at opportune times. This, coupled with eight bases on balls, accounted for the local scoring. The Juniors played errorless ball. Free passes to first, by the way, were issued with reckless abandon by both pitchers. Donn Mendoza was the most generous, handing out 11 while his opponent gave eight Boys' club members a ride, gratis.

**MAKING UP**, however, for those 11 Annie Oakleys, Mendoza fanned 12 Mecca batters and held them to four well scattered singles. It looked as if he would have a shut-out to his credit until the last inning. Then he loaded the bases with passes and issued another, forcing in the opponent's first run. The other came on a long sacrifice fly to left.

Besides holding his foes to four hits, Mendoza took the batting honors with a single and two triples in four times up. The other time he got on on an error, so he made the paths every time.

The line score: R H E  
Mecca 000 000 2-2 4 5  
Juniors 132 202 x-12 7 0  
doza and Valesquez.

## Standings

CITY SOFTBALL LOOP			
	P.	W.	L.
Mexican Colony	3	3	0
Boys' Club	4	3	1
Desert H. S.	3	1	2
Lions Club	3	1	2
Gay 20's	3	0	0

**This Week's Results**  
Boys' Club, 16; Desert Hot Springs, 4.  
Mexican Colony, 14; Gay 20's, 3.

**Games Next Week**  
Monday—Mexican Colony vs. Desert Hot Springs.  
Wednesday—Lions Club vs. Gay 20's.

Joe Allard, well known Villager who is spending the summer with the family at his new avocado ranch near Escondido, was here Tuesday on business.

## Rentals Wanted

Three or four-bedroom home with swimming pool, will pay from \$1000 to \$1500 a month.

Three-- bedroom, three bath home without pool, will pay \$600 to \$800 a month.

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and Front End Machine  
and a new  
Stewart-Warner  
Electronic Wheel Balancer

We Can Handle Any Size Car or Truck

### IMPERIAL MOTORS

Plymouth and Dodge Cars . . . "Job Rated" Trucks  
Highway 99 and First Avenue • Telephone 7311



it's here... the finest  
**ACME**  
ever brewed...



Brewed in Los Angeles by ACME BREWING CO.  
Bohemian Distributing Company  
LOS ANGELES 11  
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Always  
carry

## BANK of AMERICA TRAVELERS CHEQUES

No matter where you go Bank of America Travelers Cheques mark you as a careful Californian. They're acceptable everywhere, self-identifying, insure your money against loss or theft. Buy them at your friendly branch of Bank of America or any authorized selling agency.

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## UNIVERSAL

**Jeep**(Immediate Delivery)  
And Farm Implements**RAY'S  
AUTO SHOP**

575 West Ramsey

BANNING

## Full of Wind

Breezy Stories in  
Oliver's Scrap Book

It's out again—and full of lots of good things.

Harry Oliver's Desert Rat Scrap Book, No. 5, is on the stands. It's the only 5-page newspaper in the world and the only one you can open in the wind—which is a good thing, considering the open desert spot where the editor's office is located. In fact, he has a page of wind stories which top anything he has told recently.

Oliver likes to jump the seasons. Although this issue doesn't say so, it must be the Spring, 1948, issue. The last one, out three months ago was the Winter, 1947-48 edition. So while it's summer here it's next Spring in the Scrap Book.

Oliver, who is currently busy on preparing the county's exhibit at the Sacramento State fair, recently made the front page of the Los Angeles Times, local section, with a picture of himself carrying forms for the Scrap Book to be printed there, and a story.

Ehrenfeld Placed  
In Agnew, Report  
To Village Police

Mickey Ehrenfeld, wanted here in connection with worthless check charges and located finally in San Jose jail where he was held on an arson charge, has been confined to Agnew State hospital, according to word received by local police.

Ehrenfeld was charged by local police with going up and down Palm Canyon drive, telling merchants that he had just become father of triplets and needed a little cash. He is said to have cashed checks for varying amounts in each place. When the checks began to come back he disappeared and a search was started which ended when he was found confined in San Jose.

## Coming Events

Danny Gaunt Well  
Prepared for Future

Danny Gaunt, pianist at the Chi Chi, who is expected to be a papa soon, was the recipient of many gifts at a surprise "baby shower" at the lounge the other night.

His piano was piled high with gifts including rubber trousers, nursing bottles, squeaky toys, and he hit the jack pot by getting two of them.

Gaunt was rather embarrassed at all of the gifts and sent an S.O.S. to his wife to come and help.

He was so confused that when a customer requested "Chi Baba, Chi Baba," he played "Blood Bleep."

Villager Appears on  
Stands This Week

The midsummer number of The Villager, first under the new ownership and editorship of George O. Wheeler, made its appearance on the newsstands here this week.

It is replete with pictures of summer events in the Village and of recent happenings here.

Don't Wait—  
Buy That Lot  
NOW!

Check This Value—  
Finest Residential  
Corner  
in Palm Springs!

In exclusive Las Palmas Estates, surrounded by the finest homes in town. This lot has irrigation water, underground utilities, wall on two sides, and is completely leveled—ready to build.

Grab This Buy  
TODAY!

**SHEPTENKO**475 N. Palm Canyon Dr.  
Phone 7366Name Grapefruit  
Market Group

The U. S. Department of Agriculture this week named members and alternates of the Administrative Committee to serve under the California-Arizona desert grapefruit marketing agreement program during the year ending July 31, 1948. The administrative committee, members and alternates, includes the following: for the Coachella district: Max M. Zimmerer, Mecca, cooperative member; Leland J. Yost, Thermal, Calif., alternate; James Pippin, Indio, Calif., unaffiliated member; and Morgan U. Ward, Anaheim, Calif., alternate.

The administrative committee, acting as the official administrative body under the marketing program, makes recommendations, when it is deemed advisable, as to the grades and sizes of desert grapefruit that may be shipped in interstate commerce and to Canada and transmits the recommendations to the Secretary of Agriculture.

Pettit To Face  
Hearing Today

Donald Pettit, accused of passing worthless checks in the Village, was scheduled to face Judge E. E. Theriault in local court for preliminary hearing today.

Pettit is charged with passing two bad checks here at a local night spot, one on Dec. 14, the

Bank of America  
To Open Branch  
In Tokyo, Japan

Permit to open a branch of the Bank of America in Tokyo has been issued by the Federal Reserve Board. L. M. Giannini, president of the bank, announced last week, according to word to Fred Ingram, manager of the local branch, today.

Vice President Tom B. Coughran of the institution's International banking department is now in Japan to make the physical and operating arrangements for the branch, which is to be opened for service as soon as possible. Coughran supervised installation of the Bank of America branch in Manila, which opened April 15.

With Japan scheduled to be opened up in private trade August 15, the bank's desire, Giannini stated, is to provide facilities on the spot for the financing of import and export trade. This will help to implement the American national policy to revitalize Japanese commerce and industry and thus aid that nation to become self-supporting, reduce the costs of occupation, and contribute substantially to the world's economic and social welfare.

other on Dec. 17. He was arrested in San Diego.

PALM SPRINGS, CALIF.  
Friday July 18, 1947

The Desert Sun—3



THE BEST BUYS IN PALM SPRINGS REAL ESTATE

## Is Your Home For Rent?

Ransom & Hinkle are receiving requests from clients who desire to rent a house this coming season. Two, three and four-bedroom homes are needed. Telephone 3666 or stop by their air conditioned offices in the Plaza if your home is available. Leases from three to eight months are desired.

## RANSOM &amp; HINKLE, Realtors

Walter McManus - Burnham Bigelow  
William Boggess

THE PLAZA

PHONE 3666

Desert Sun Classified Ads Get Results!

## READY-MIXED CONCRETE



## Fuss-Free Muss-less Concrete-ing

WE DO THE MIXING—and deliver your concrete order on the job ready to pour. It's the time, labor and money-saving way to get the work done. We can deliver your concrete within a few hours after your phone call. Your concrete properly weighed and mixed to gain proper proportions for maximum strength. New plant in Palm Springs.

## Massey Building Materials Co.

Highway 99 at Monroe St., Indio—Phone Indio 72901  
S. Palm Canyon Dr., Palm Springs—2½ Miles South of City  
Phone: Palm Springs 3341 or 7184 - Indio 72901

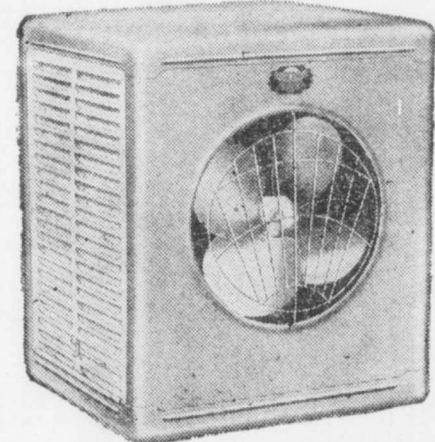
## AIR CONDITIONING IS SIMPLE

We Present This Chart

So You Will Be a Little More

Familiar With—

- CAPACITY
- YOUR NEED
- THE COST
- WHERE TO GET IT



• CAPACITY		• YOUR NEED		• COST
Cu. Ft. Per Minute Air Exchange	Ideal Area Cooled 8' Ceiling Assumed	Normal Room Dimension	Suggested Type Room	Price Range Installation Extra
1200	375 sq. ft.	14x28	• OFFICE • PLAY ROOM	39.50
1550	478 " "	15x32	• TRAILER	To
1850	572 " "	17x35	• BACHELOR APT.	115.00
2150	672 " "	19x35	• LIVING ROOM	
2400	750 " "	25x30	• LIVING ROOM—DINING ROOM	69.50
			• SMALL STORE	To
2650	827 " "	27½x30	• DOUBLE APT.	130.00
3500	1098 " "	27½x40	• SMALL HOME	155.00
4000	1250 " "	31x40	• APARTMENT	To
5000	1500 " "	30x50	• MEDIUM SIZE STORE	185.00
7500	1870 " "	30x62	• AVERAGE HOME	275.00
			• LARGE APT.	To
			• AVG. RESTAURANT	676.50
10,000	2500 " "	50x50	• STORE	489.00
			• RESTAURANT • LARGE HOME	To
			• SM. THEATER	941.00

## KAPP'S Inc.

2463 East Colorado St., Pasadena

SYcamore 6-7189

Open Wednesday, Friday and Saturday Evenings Until 9 o'Clock

• WHERE TO GET IT

## SAFEWAY

Let's Have a...  
**COOL, CRISP SALAD**

You'll find the right "makings" for the perfect salad at Safeway. Select from top quality fruits and vegetables... at their peak of goodness and guaranteed farm-fresh. Plain or fancy, your salad is sure to be a success when made with favorite foods from your friendly Safeway store!

## CRISP CELERY

UTAH TYPE

Serve it in salads, soups, or stuff with creamed cheese.

lb. 13¢

## FRESH LETTUCE

You'll enjoy salads made with these solid, crisp, heads.

lb. 9¢

## CUCUMBERS

FINE FOR SLICING

Crisp, well-shaped. A "must" for your summer salads!

lb. 12¢

## YOUNG CARROTS

Excellent source of Vitamin A. Sold by weight. Tops off!

lb. 6¢

## GET READY FOR CANNING SEASON

Carol Drake's Canning Guide will help homemakers can successfully. For your copy, send 10 cents to Carol Drake, Box 2110, Dept. CG, San Francisco 26, Calif.

## MAYONNAISE AND DRESSINGS

Salad Dressing Duchess brand ½-Pint 17¢  
(Pint jar, 31¢; quart jar, 55¢)  
Salad Dressing Miracle Whip ½-Pint jar 18¢  
(Pint jar, 33¢)  
Nu-Made Mayonnaise ½-Pt. jar 23¢  
(Pint jar, 41¢)

## SAFEWAY SAVINGS

Tomato Soup 3 10½-oz. cans 29¢  
Campbell's brand.  
Chicken Noodle 10½-oz. can 13¢  
Rancho Soup.  
Consomme or Bouillon 10½-oz. can 15¢  
Campbell's Soup.  
Soda Crackers Busy Baker brand 1-lb. pkg. 24¢  
(2-lb. package, 45¢)  
Ritz Crackers 1-lb. pkg. 27¢  
Crackers Sunshine Krispy brand 1-lb. box 24¢  
Tea Timer Crackers 1-lb. pkg. 27¢  
Morning Milk 2 tall cans 23¢  
Cherub Milk Vitamin D Increased 2 tall cans 21¢  
(2 small cans, 11¢)  
Pet Milk 4 small cans 23¢  
(2 tall cans, 23¢)  
Carnation Milk 4 small cans 23¢  
(2 tall cans, 23¢)  
Large Prunes Hearts Delight 1-lb. pkg. 19¢  
(Extra-large Prunes, 1-lb. pkg., 20¢)  
Jiffy-Lou Pudding 3 pkgs. 20¢  
Chocolate, Vanilla or Butterscotch.  
Tomato Juice 6 18-oz. cans 43¢  
Sunny Down brand. (2 46-oz. cans, 35¢)  
Shortening Snowdrift brand 1-lb. pkg. 41¢  
(3-lb. pkg., 1.17) Plain or Cork tip.  
Raleigh Cigarettes Carton 1.39

## GREEN ONIONS

Young, crisp, fresh.

lb. 15¢

## RADISHES

Crisp, Red Button radishes.

lb. 9¢

## VEGETABLES

FOR SALADS

Assorted, shredded.

lb. 12¢

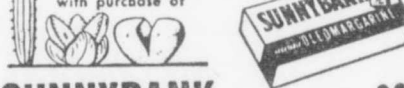
## AVOCADOS

For tempting salads.

lb. 39¢

3 Intriguing CACTUS  
from Palm Springs!

Decorative! Ideal for home or gift!  
Get order blanks and details  
with purchase of



SUNNYBANK MARGARINE LB. 39¢

## CHECK THESE VALUES

Margarine Dalewood brand 1-lb. pkg. 35¢  
Airway Coffee Mild & Mellow 1-lb. pkg. 37¢  
(3-lb. package, 1.05)  
Nob Hill Coffee Ground to order 1-lb. pkg. 39¢  
(2-lb. package, 77¢)  
Black Tea Orange Pekoe 13½-oz. pkg. 8¢  
(1½-lb. pkg., 23¢; ½-lb. pkg., 43¢; 1-lb. pkg., 85¢)  
Flapjack Flour Albers brand 2½-lb. pkg. 28¢  
JELLIES AND PRESERVES  
Calif. Morning Jelly 12-oz. jar. 25¢  
Red Raspberry.  
(Loganberry, Youngberry, Currant, Blackberry, Boysenberry, 12-oz. jar, 22¢; Grape or Crabapple, 12-oz. jar, 20¢; Strawberry, 12-oz. jar, 31¢.)  
Calif. Morning Preserves 1-lb. jar 29¢  
(Youngberry, Blackberry or Loganberry, 1-lb. jar, 25¢; Strawberry, 1-lb. jar, 39¢; Apricot or Peach, 1-lb. jar, 25¢; Red Raspberry, 1-lb. jar, 35¢)



## MEAT SECTION VALUES

Enjoy meats that are guaranteed tender, juicy and good eating every time... make your selections at Safeway.

**BEEF RIB ROAST** 55¢  
Choice! 7-inch cut from first five ribs.

**RABBITS** 49¢  
NICE FRYERS  
Young, plump, tender-meated. Delicious eating!

**CORNER BEEF** 39¢  
Fresh, top quality. Boneless brisket, fully trimmed.

**GROUND BEEF** 33¢  
Quality, fresh ground beef. Packed in Visking.

**SPARERIBS** 49¢  
Fresh, meaty Pork

**WIENERS** 45¢  
Flavored just right.

**SLICED HALIBUT** 49¢  
Northern, flaky, white meat.

**COD FILLETS** 39¢  
Excellent served creamed.

## SAFEWAY

These prices effective through Saturday, July 19, 1947  
No sales to dealers. Right to limit reserved.

July issue of the New

Family Circle

Ninety-four pages of  
interesting reading!NOW ON  
SALE

5¢



# Grand Opening July 22

THE NEW  
*Village Pharmacy*

## COFFEE SHOP

*Congratulations*

to the

**Village Pharmacy  
Coffee Shop**

from the

**BROWNING COFFEE CO.**

730 E. Pico Blvd. — Los Angeles  
Phone PRospect 0732

*Best of Luck*

to  
Palm Springs'  
New

**Village Pharmacy  
Coffee Shop**

From

"California's Leading Butcher"

**ALLEN HOTEL SUPPLY CO.**

451 S. Hewitt — Los Angeles  
Telephone MAdison 6-3131

*Best Wishes!*

We're glad to have been selected to  
do all the plumbing for your most  
attractive new coffee shop.

**WAYNE E. STRINGER**

Plumbing

410 N. Indian Ave.

Phone 8272

*Best Wishes and  
Congratulations*

On Your Opening

**Village Pharmacy  
Coffee Shop**

Furnishing

PETERSON'S SODA FOUNTAIN  
and RELATED REFRIGERATION

**WARREN & BUNKER  
REFRIGERATION CO.**

2816 Stoddard St.

San Bernardino

*Congratulations*

The best of luck to the new Village Pharmacy Coffee Shop. The many firms who are shown here with congratulatory copy — wish all the best of success to the new venture. It was nice to have worked with you Merrill and Arnie, we appreciate your faith in us and know you are proud of the new "shop"—we are too — Thanks again.

Sincerely, ALL OF US

*The Whole Town's Talking  
about our* **OPENING**

**TUESDAY  
JULY 22**



"Thanks for Everything"

*The Village Pharmacy*  
**COFFEE SHOP**

"On the Corner"

Arnie & Grace Davis, Mgrs.

Serving the Finest  
of Food

Featuring

**Breakfast**

**Luncheon**

**Dinner**



CONGRATULATIONS

On Your New

**COFFEE SHOP**

**JAY DENIER CO.**

PAINTING - DECORATING

Phone Palm Springs 7513 P. O. Box 631  
PALM SPRINGS

245 E. Livingston BANNING Phone 4546

**GOOD LUCK**

Compliments of

**DESERT PROVISION CO.**

312 S. San Geronio  
BANNING

Phone Banning 4884  
and  
PALM SPRINGS

*Congratulations!  
and Good Luck!!*

TILE AND FLOOR COVERINGS  
by

**Hughes Floor Covering  
and Upholstering**

689 S. Palm Canyon Drive Phone 5964

*Congratulations*

**Village Pharmacy  
Coffee Shop**

Air Conditioning and  
Refrigeration  
by

**J. M. CONNELL CO.**

J. M. Connell Bldg., 375 E. Sunny Dunes Rd.  
Phone 2206

PAYNE FURNACE DEALER

*Congratulations*

**--ON YOUR NEW COFFEE SHOP**

We're happy, and proud, to have furnished all the beautiful interiors—woodwork, counters, tables and booths; all the fixtures, etc.—which are very beautiful, Merrill!—Thanks!

**AERO WOOD PRODUCTS CO.**

611 S. Flower, Burbank, California

Telephone CHarleston 85517

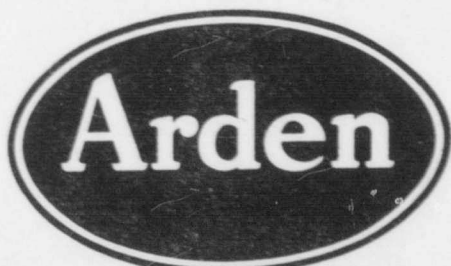
*Congratulations*

and

*Best Wishes*

on Your

*Opening*



Famous for  
Prize Winning Dairy Products

HOMOGENIZED VITAMIN D MILK

and

*Flavor Fresh* ICE CREAM

Arden Farms Co.



# Felonies Increase 50 Per Cent Here

Major crimes in Palm Springs were up 50 per cent last year over the previous fiscal year but minor arrests show little increase in some categories and declines in others, according to the annual report of Chief of Police A. G. Kettmann, filed with city council by City Manager William E. Alworth, Wednesday.

During the year there were 60 felony arrests with bad checks back of 11 arrests and burglary arrests second with 10. Burglaries and bogus check complaints topped the list, being almost 50 per cent more than in the 1945-46 fiscal year, the chief said.

IN LISTING felony arrests, Chief Kettmann pointed out that in the fiscal year ending June 30, 1947, there were 60 arrests and in the year before, 33. Petty theft arrests also doubled and there was an increase in arrests for possession of narcotics.

On the other hand, misdemeanor arrests remained almost steady, there being 1,122 last year and 1,085 the year before. Drunkenness was on the decline with 193 being booked on that charge during the year against 225 the year before.

ACCIDENTS also showed only a slight increase, 88 last year and 86 the year before. In 26 of the accidents, injuries resulted, in 44 all hands escaped unhurt. There were 18 hit-and-run cases.

Errant motorists came in for police attention with 652 traffic tickets written out during the year.

Activity of the police was reflected in that portion of the chief's report which revealed that during the year property and money recovered amounted to \$50,769.54.

IN HIS REPORT to City Manager William E. Alworth and to city council, Chief Kettmann said:

"As predicted, the postwar year 1946-47 was marked by a stiff increase in crime. Known hoodlums from all parts of the country turned to Southern California and Palm Springs, on the perimeter of this new mecca, attracted more than its share of undesirables and crime problems.

"Felony complaints were up 50 per cent over the previous year. This category includes burglary with 70 recorded as against 33 in 1945-46; bogus checks with 58 as compared with 27 during the previous period; assault with a deadly weapon totaled 6 as compared with 3; and two homicides, one being found 'not guilty' on a plea of self-defense and the other dismissed as 'accidental.'

REFLECTING the increased police load was the recorded arrest of 60 persons for felony offenses—double that of last year when 33 were detained. Four arrests and convictions were made for possession of narcotics, also on the increase in this area. Petty theft complaints for amounts in excess of \$50 doubled with 65 being received as against 30 during the previous twelve months.

"Challenged by the up-surge,

members of the department redoubled their efforts and were successful in recovering a total of \$50,769.54 in money and property for the complainants. This exceedingly high recovery was due to persistent investigation and more than doubled that of the previous year when a record of \$22,920 was returned to the owners.

"In addition to this amount traffic fines collected amounted to \$3,084.00 while criminal complaints accounted for \$5,328.00 adjudicated in the Police Court.

"IT MIGHT BE noted that this sum equals and even exceeds that of monies expended on the operation of the police department which totaled \$50,000 during the fiscal year just closed.

"Another notable increase was noted in the use of the city ambulance which made 120 runs, nearly quadrupling that of the previous year when only 37 were recorded. This charge is responsible for consumption of hundreds of man hours each year and often interferes with the primary functions of the department.

"Inquiries handled totaled 29,046 against 20,032 while department vehicles—radio cars and motor cycle—traveled 103,375 miles in patrol duty assuring the peace and safety of the village, an increase of 10,000 miles.

"SLIGHT DECREASES were noted in a few categories. Auto thefts fell from 18 to 15; arrest for drunkenness was down to 193 from 229 in 1945-46; the number of women arrested decreased from 28 to 23; misdemeanor arrests were up less than ten per cent from 1085 to 1122; while traffic accidents remained steady during the year just closed, 88 to 86 previously.

"This heavy increase was handled with the same personnel as in 1945-46, more efficient, however, due to training and experience, and reflects, in my opinion, a noteworthy accomplishment—in the police field.

"Arrangements were made with several employers to have all their employees fingerprinted—a burdensome but profitable procedure—and the employment agencies, notably the Palm Springs Employers Association, is now making this a pre-requisite of assignment."

## SAFE WAY

Stepping out of your parked car on the "traffic side" may be stepping into the hospital or morgue. Squirming along the front seat to get out on the sidewalk side may be a more bothersome way, but it is a way much less apt to end in bodily injury or death.



FIRST DAY'S RUSH—Here's a part of the throng of desert residents who rallied at the new Palm Desert post office Wednesday to mail out letters postmarked the first day the office was open. They came from far and wide. (Desert Sun Photo).

## Amvets Open City Office for Carnival

Machinery for the Anniversary Carnival to be staged by Post 34 of Amvets is well oiled and moving smoothly this week pointing to a gala evening of fun, frolic, dancing and swimming at the Colonial House, July 25, at 7:30 p. m.

Headquarters for the Carnival has been established at 276 North Palm Canyon Drive where all of the prizes donated by merchants in the city are on display. These gifts run the gamut from a combination radio, souvenirs, lamps to groceries, bacon and hams.

The downtown office space was generously given to the Amvets by Wal Spalding, owner of the Western Gear and Clothing store next door.

Tickets for the event are on sale at Carnival headquarters, too, said Bill Putman, chairman in charge of the event. The Anniversary-Carnival will mark the first birthday of the Amvet Post in Palm Springs.

Portion of the proceeds from the Carnival will be used in buying recreational equipment for the Youth Center.

## Supervisors Fix District Road Tax Levy at 40 Cents

Lack of an official representative from the fourth district on the board of supervisors, pending an appointment by Gov. Earl Warren of a supervisor to succeed Robert Dillon, resigned, was reflected again this week when road tax rates were set.

Supervisors Monday fixed a rate of 40 cents per \$100 assessed valuation to be levied for road work in the district during the coming year.

A proviso was attached to the resolution, however, that in event a supervisor should be appointed for this district before the 1947-48 budget is finally adopted, the 40-cent levy be subject to his approval.

Decision to fix the rate for the district which includes Palm Springs and surrounding communities, was made on recommendation of the county road department, C. R. Cravens, superintendent.

Cravens also recommended distribution of the county's \$700,000 road fund to include \$220,640 for the Fourth district.

The allocation is based on mileage involved plus a basic \$20,000 to each of the five districts. The district's mileage includes 728 miles, exceeded only by District Five.

## Weekly Reports on Clean-up of Gambling Asked

Reports of progress in the sheriff's office clean-up of slot machines and other gambling devices in the county, will be made weekly hereafter.

Action follows a report of the county grand jury that slot machines and card games were being operated in the county in defiance of the state laws. The report was turned over to the sheriff's department and Chairman of the Board Walter Pittman, asked Sheriff Carl Reyburn to make weekly reports on the progress of the clean-up.

## Supervisors and Health Officials Inspect Center

Members of the county board of supervisors, Dr. Warren A. Fox, county health officer, and Dr. William Tailey of the county hospital, looked over the city's health center one day last week. The official group was en route to India for a luncheon meeting and stopped at the Health Center en route.

Mrs. Madge Holderman, public health nurse, showed the visitors through the building and outlined local activities.

## Murphy Sends Baseball Signed by Yankee Stars

Mr. and Mrs. Harold Murphy, now in New York on a combined vacation and business trip, have been seeing plenty of baseball games at the Yankee stadium, according to word to friends here. Jimmy Hume, Mr. Murphy's partner at the Palm Springs Music company, this week received a baseball, autographed by New York Yankee stars, from Murphy.

## Suspect, Jailed in Redlands, Quizzed in Auto Raid Here

James Jackson, colored, is in Redlands jail and his arrest is reported by local police, to have cleared up a raid on a local automobile in which several articles were taken.

Sgt. Stan Ehler, acting police chief, received word Tuesday that Jackson had been arrested in Redlands on a petty theft charge and had admitted stealing articles from an automobile belonging to a guest at a local apartment.

Guy Anderson, manager of the apartment, yesterday told police that some of the loot in Jackson's possession when arrested, had been identified as taken from an automobile, belonging to a Mrs. Rawlins, guest at the apartment.

The suspect will face trial in Redlands first and a local "hold" may be placed on him by Village police for later hearing here.

## Scout Budget Before Council

Executive board of the Riverside County Council, Boy Scouts of America, met last night at the county seat, to discuss budget matters for the coming year.

Charles M. Ross, county finance chairman, submitted the tentative budget. President John E. Jones of the council, presided.

Sunday members of the executive board, the camping and activities committee and the health and safety committee, with their wives, will meet at Camp Emerson, the county council's summer camp in the San Jacinto mountains, for a special dinner and inspection of the camp.

The national school lunch program serves more than 8,000,000 U. S. children daily.

Established 1927

## The Desert Sun

OLIVER B. JAYNES, Publisher  
Issued Every Tuesday and Friday at Palm Springs, Calif. Phone 2249

R. F. GRAETTINGER, Editor  
GRANT WOOD, Business Mgr.

Entered at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.

10c Per Copy \$5.00 Per Year

Member  
Calif. Newspaper Publishers Ass'n.  
National Editorial Ass'n.

Entered at Palm Springs Post Office as Second Class Mail Matter.  
As Second Class Matter.

Address all correspondence to  
The Desert Sun, P. O. Box 190,  
Palm Springs

## Wren Able to Leave Hospital for Home

Paul Wren, who suffered a severe concussion of the brain in a traffic accident near the Racquet Club three weeks ago, was able to leave Palm Springs Community hospital Sunday for his home.

For almost a week after the accident Wren remained unconscious as result of a blow on his head and it was first feared his skull was fractured.

One tribe of India sacrifices and eats dogs at certain ceremonies, according to the Encyclopedia Britannica, because, they reason, the dog being the cleverest of all animals is therefore the most gratifying to the spirits.

## MORE ABOUT . . . Action Halted . . .

School District officials in the El Paseo theater at 1 p. m. Tuesday, well fortified with reams of governmental red-tape outlining proposals for the city's and for more than one hour sat before these officials and others that were interested, outlining War Assets terms of purchase.

THE CITY had originally filed an application under its priority rating for a good portion of Torney property and a separate application was filed by the Desert School District.

Although some doubt did exist that the city would benefit under liberal discounts allowed for public benefits, it was felt that at least the Desert School District so desperately in need of additional room for expansion would be favored with ample discounts.

However, 100 per cent discounts to the School District was dependent upon the city's purchase at fabulous sums of money for other portions of lands adjoining the designated school tract.

The proposals submitted to the city by Wilson had three divisions and in essence they are outlined below:

THE SALE of parcels one and two, consisting of the former El Mirador property and comprising 27.87 acres in the former parcel and .17 acres in the latter parcel, could be sold to the city for \$1,193,207 less public benefit allowances of \$59,567 or a balance of \$1,133,567 deposited in escrow within 15 days.

The sale of 18.44 acres of land in parcel three located in the north portion and which formerly belonged to the Western Newspaper Union for the fair value of \$52,785 in cash to the city.

THE BALANCE of this parcel consisting of 21.66 acres would then be sold to the Desert School District less benefit allowance for a sum of \$27,747 cash. However, the sale of this property to the city would be dependent upon both exercising their rights to purchase. If one finds the deal not advantageous, the other would then be barred from participating and further, the sale to either would be dependent on the City putting out \$1,133,567 for both parcels one and two.

This declaration by Wilson brought forth considerable laughter on the part of spectators who were present at the time.

THEN WILSON assuaged the feelings of interested parties by telling them that Public Buildings Administration would negotiate with the successful private bidder of the property for 7.85 acres of land for use by the city, school district and the Community Hospital.

Asked if there was any assurance that such negotiations could definitely be placed on the assured side of the ledger, Wilson replied "no" but without a doubt anybody who bought the hotel would want to remain on good terms with the community.

## Only Survivor of Fiery Auto Crash Recovering Today

Eileen Kitchen, 19, of Mission Creek Indian Reservation, only survivor of an automobile accident, in which her father, Steve Kitchen, 65, and her sister, Margaret Daly, 21, died, was pronounced "out of danger" today by attending doctors at Community Hospital.

Miss Kitchen is suffering from second and third degree burns of one arm and the lower part of her body.

Both her sister and father died as a result of injuries and burns as did Mike Welmas, 44, also a passenger in the automobile.

The accident occurred last Saturday, a mile and one-half north of highway 99, on the Twenty-nine Palms highway.

AS FOR THE FUTURE of the Community Hospital in the event negotiations with the successful bidder failed, Wilson declared that the government would notify hospital authorities to move out of Ward B within a period of thirty days.

"Where would the hospital move to," Wilson was asked.

AGAIN Wilson pointed to that particular part of the transaction which said that the government would negotiate with the successful bidder of the property, but without definite assurances that the negotiations would be successful.

Building 139 was used during the war as an emergency clinic where servicemen could be treated without the formality of being entered into the main hospital. City officials acknowledged that the building could be converted into a hospital similar to the building now being used but at great expense in alterations and fire prevention to meet state regulations. Building 140, City Manager Alworth declared is untenable as a hospital.

NOW as the picture stands, with word from Washington, the entire disposition of Torney will be held in abeyance and there exists the possibility, believed to be good in some quarters, that WAA may alter the terms as set forth by Wilson for the greater benefit of the city, Desert School District and the hospital.

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In witness whereof, I have hereunto set my hand and affixed my official seal in said County the day and year in this certificate first above written.  
(SEAL)  
R. M. GARNER.  
Notary Public in and for Riverside County, State of California.  
(My Commission expires January 22, 1950).  
Pub. Desert Sun Friday, July 18, 1947



## Popular Young Village Couple, Barbara Inman, Robert Morrissey, Exchange Vows at Bride's Home

Wedding vows were exchanged Wednesday at 4:00 p. m., by two well known young Villagers, Barbara Inman, daughter of Mrs. John H. Inman, 387 Valmonte del Sur, and the late Mr. Inman, and Robert C. Morrissey, Jr., son of Mr. and Mrs. Robert C. Morrissey, 701 North Patencio road. The ceremony took place in the home of the bride's mother, with the Rev. Hiram B. Crosby, Jr., of St. Stephens Episcopal church, Beaumont, officiating.

The bride was attended by the bridegroom's sister, Mrs. John M. Wood, matron of honor, and John Wood was best man. Following a wedding reception the bridal pair left for Laguna Beach where they will honeymoon before returning to Palm Springs to make their home.

The couple are both graduates of the Palm Springs high school where they were active in student affairs. The bride later attended Long Beach city college, and the bridegroom, San Diego Army and Navy Academy.

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## Mrs. Lois Jones Succumbs After Long Ill Health

Mrs. Lois Nita Jones passed away Monday evening at the Community hospital following an illness of long duration. She had been a patient at the hospital here for three and one-half months.

Mrs. Jones is survived by her daughter, Miss Ruth Jones, manager of the La Siesta bungalows here and by five sons, Wade, Paul, Harry and Leslie, who live in the east and Everett, who lives in Los Angeles.

Ten years ago Mrs. Jones came west to make her home with her son Everett and daughter, Ruth, who at that time made their home in Beverly Hills. For the past four years she has made her home with her daughter.

Funeral services will be held at the Bramble Funeral home in Los Angeles Saturday.

Death was due to cancer.

## Harry B. Wells Vice President of Citizens Natl.

Announcement was made last week of the promotion of Harry B. Wells, manager of the Hemet branch of the Citizens National Trust and Savings bank of Riverside for 12 years, to the position of vice president of the organization with offices in Riverside.

Mr. Wells succeeds R. B. Hampson, who became president of the bank after the death of Charles E. Brouse.

Mr. Wells has been identified with the bank for many years starting with the institution in 1912.

## Many Parties at Palm Village Inn

Many parties have been held recently at the Palm Village Inn, where Cliff and Dorothy Roberson, formerly of the Village are the managers.

Last week-end a gala surprise birthday party was given for Glen Gurley, owner of the inn. He, and his wife, together with several other couples enjoyed the evening, and dinner at this popular rendezvous. A big birthday cake was brought in after dinner, further adding to the surprises and gayness of the evening.

The Lee Berings, George Strebles, Grant Woods, Bill Rashalls, and other village couples were among recent evening dinner parties there. Foods enjoyed were Chinese, and steak dinners, both featured at the Inn.

## Villagers Frequent New Catalina Spot

Joyce Bolster, formerly cashier at George Strebles' Doll House here is now in Avalon, Catalina, at Scari's, the new Catalina club, according to Dave Sturges of the Village who is now on the island, editing the Catalina Guide, the first issue of which came out today. Bernard of Hollywood did a lot of pictures for the number. Sturges writes that many Villagers are visitors on the island and at Scari's.

## What Goes on in Palm Valley

Palm Village fire department demonstrated its efficiency last Friday afternoon. Flames were blazing furiously in the garage at the Warner Gubitz' home. The boys arrived on the scene in four minutes and had it completely extinguished in twenty minutes.

Bill Godlove, tract manager for Palm Village now lives at the Sage and Sun guest apartments. This past week-end he had as his guest Colonel Horace S. Maget. The colonel graduated in 1929 from Pensacola, Florida, the Annapolis of the air and served in the war as a marine corps aviator. He is a world authority on sharks and is the author of the treatise "Shark Shark." His most recent book is one for boys, "Eagles in the Sky."

PALM DESERT celebrated its first anniversary with the opening of the new post office Wednesday. Promptly at 9:30 a. m., a Boy Scout bugler sounded "To the Colors." Postal Inspector J. G. Hudson from San Bernardino raised the colors on the new flag pole. Cliff Henderson made a short talk and introduced the new postmaster, a young chap named William Myers. There was a big rush on the window to send out mail bearing the Palm Desert postmark. Then everyone was fed orange juice, coffee and donuts at the adjoining malt shop. I'd like to get one of these post office deals here at Palm Dell because Bob Sturgeon, tract manager at Palm Desert told me that after the opening of the post office one of the visitors bought four lots from him. Not bad for a hot day on the desert.

## GUENTHER'S MURRIETA

Mineral Hot Springs

in the window next to Spaulding's is a dual phonograph radio set, lamp, electric broiler and other gadgets.

LAST SATURDAY afternoon Nancy Mihan was married to Van Kelsey in Los Angeles. Nancy was well known here, being the niece of two Rancho Mirage home owners, Claire Leahy and brother Melvin O'Reilly. Among the Palm Valley folks attending the wedding and reception were Ruth and Irma Gurley, Estelle Ewart and Cynthia Snowden.

At Palm Dell Mrs. Evelyn Cronan of Banning plans to start her new home August 1st. She sent her builder Bill Hawkinson down with orders to have everything ready to roll at that time.

Out of the hospital is Hank Gogerty of Desert Air Park, recuperating from pneumonia. Ditto Howard Darrin, designer of the Kaiser-Frazier cars. Sad note of the week, Ray Burke's mother passed away in Los Angeles. Lill Swetland hurried home to Southbury, Connecticut for the funeral of her beloved mother.

## Nothing Missing in Raided Room

Police Wednesday investigated a report that an apartment in the rear of Gene's cafe, South Palm Canyon drive, had been broken into. The report was made by Mrs. James Russell, 1180 South Palm Canyon.

Investigation revealed that the door had been pushed open, breaking the lock. Nothing appeared disturbed or missing. It was believed the entry was made by someone looking for a place to sleep.

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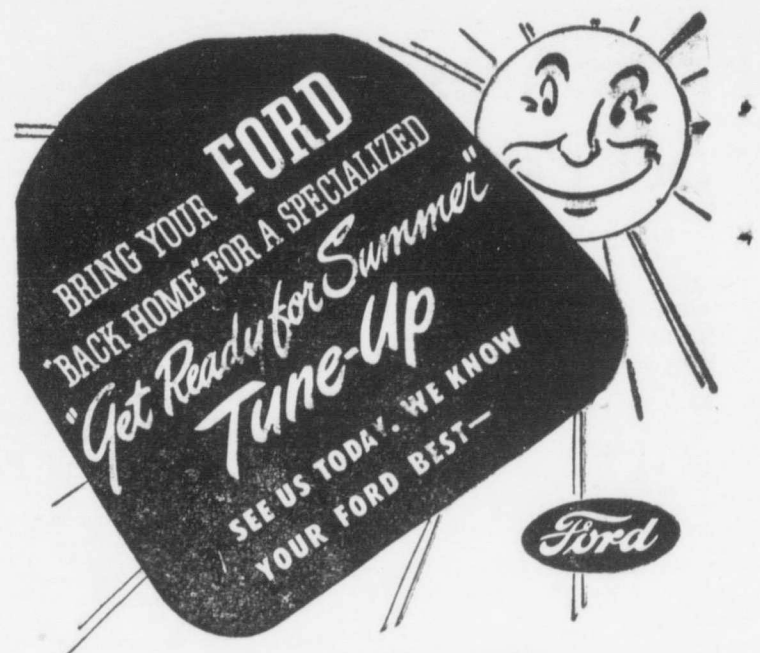
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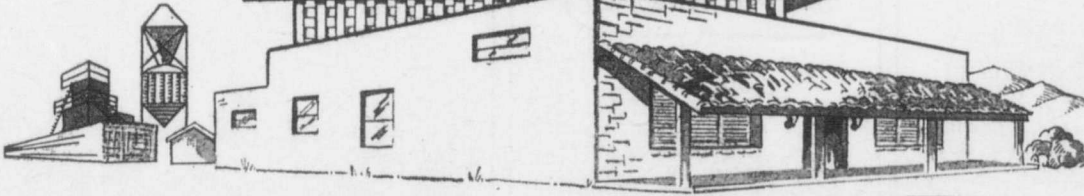
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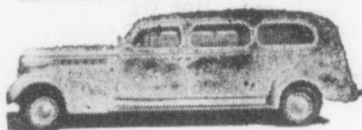
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## Newspapers Termed Best Medium for Advertising Wares

"Consistent, well planned newspaper advertising does pay!" This was the essence of an address, documented as to particulars, given delegates of the Newspaper Advertising Executives association during their convention in San Francisco, July 7 to 9, by Lou E. Townsend, Bank of America vice president, according to a report of the meeting received this week by Fred Ingram, manager of the local branch of the Bank of America.

The group, representing newspapers throughout the United States and Canada, heard Townsend, who is in charge of advertising for the world's largest bank, say that over the years an average of 59 cents out of every advertising dollar spent by his organization has been invested in newspaper media.

SINCE THE DAYS of 1904 when bank advertising was a rarity and A. P. Giannini was asking, "How can people know what a bank can do for them unless they are told?" Townsend said, Bank of America has been using newspapers to tell its story

## State Insurance Men in Town on Business

James W. Bond, manager for the state disability insurance division for Riverside and San Bernardino counties, was in Palm Springs Wednesday on business connected with his office at San Bernardino.

Accompanying him here was Norman D. Thompson, claims investigator from the San Bernardino office.

Sunday has always been the worst driving day since the very beginning of automobile history. However, an insurance company has reported that there were more accidents on Saturdays in 1946.

and sell its services to the California mass market.

Townsend went on to say that the bank's newspaper schedule totals more than 400 daily and weekly newspapers in 307 California communities reaching directly nearly two thirds of the state's population. For many years these newspapers have been used as the mainstay of effective campaigns not only for merchandising of the bank's services, but also to carry out public service programs in times of depression and war.

"To me," Townsend summed up, "advertising is mass selling, and the keystone of mass selling is the newspaper."

## 21c Tax Rate To Be Levied In Flood Zone

A budget of \$33,320 for Zone 6 of the County Flood Control and Water Conservation district was approved by county board of supervisors, sitting as supervisors of the flood control district at the court house Friday.

The board also approved a budget of \$23,720 for administrative purposes for the entire county.

Zone 6 includes Palm Springs, Cathedral City and Desert Hot Springs.

**TAX RATE** for Zone 6 will be 19 cents this year compared to 13 cents last year. A 2-cent tax levy for administrative purposes will bring the rate to 21 cents. Last year the total rate was 15 cents.

Supervisors also adopted a resolution Friday requiring that a public hearing be held in each of the district's six zones before a budget is recommended for approval by supervisors.

Such a hearing was held in Palm Springs on June 24 at Frances S. Stevens school.

**COUNTY FLOOD** projects as a whole were discussed by the board with Max Bookman, district engineer.

The local project includes canyons in the mountains back of Cathedral City and Palm Springs.

On the zone board are Culver Nichols, chairman, W. R. Hillery and Herbert Samson.

## W. E. Moyer Buys Electrical Firm in Indio

W. E. Moyer, electrical contractor who has been doing business in Indio for the past year and a half, has just purchased the Indio Branch of the Baum Electric company. Mr. Moyer has been a partner, as well as manager of the Indio Branch of the Baum Electric company, and with the future prospects of Indio in mind, is now operating his own shop.

Mr. Moyer has spared no expense to build a fine structure, south of Avenue 46 on Calhoun into which the company moved last fall. He has a staff of efficient, reliable workmen.

One of the outstanding features in lighting last year was at the Palm Village Market when Mr. Moyer installed the first cold cathode lighting to be shown in this area. He has done much of the electrical installation at the Palm Desert Corporation, Palm Village Inn, Sage and Sun Guest Apartments, Palm Village Date Shop, Palm Village Malt Shop, LaQuinta Hotel, and others.

Quebec province, Dominion of Canada, is six times the size of Great Britain in area.

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## Ten Local Scouts Now at Camp Emerson

There are ten boys from Troop 39, Palm Springs, Boy Scouts, now at Camp Emerson for the third period which started last Sunday and ends next Sunday.

Added to the names of nine listed last week was the name of Billy Franklin. Others at the camp are Jeremy Crocker, Barney DeVorzan, Edward Griffing, Ronald French, Robert Henderson, Michael Isenagie, Raymond Knowles, Robert Wennell and Douglas Winterton.

## State TB Subsidy More Than Doubled

Riverside county will receive \$49,313 from the state annually to combat tuberculosis, Chairman Walter V. Pittman of the county board of supervisors reported.

The county formerly received \$21,658 but under a new bill passed in the recent legislative session, this amount was more than doubled with an additional subsidy of \$28,155.

## Speaks Sunday at Community Church

Fred J. Thompson Jr., of Los Angeles, will occupy the pulpit at Community church at both services next Sunday, it was announced Thursday by Mrs. George B. French, in charge of arranging summer services here.

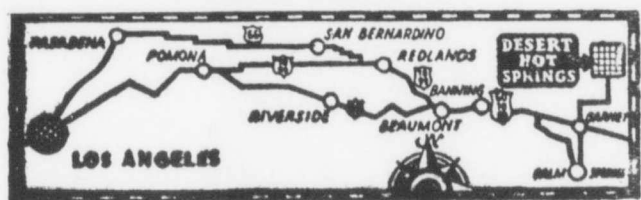
Services will be held at 10 a. m. and 7 p. m. At the 10 a. m. hour there will also be classes for the younger people.

Since the installation of the new cooling system, Community church is "the coolest spot in town," said Mrs. French.

Last Sunday the services were unique as Chaplain L. Clark Aydelott used the new sound mirror during part of the services. He also took a few short recordings which he later played back to the audience, including the inspiring solo of "The Lord's Prayer," written by Alfred Haye Malotte and sung with such power and feeling by the noted soloist, Gene Byram of Hollywood.

## DESERT HOT SPRINGS

Swimming Pool Schedule—June 1st to October 1st  
The Natural Hot Curative Mineral Water Pool Will Open  
at 10 A. M. Daily, Except Mondays  
10 A. M. to 12 Noon—Adults Only  
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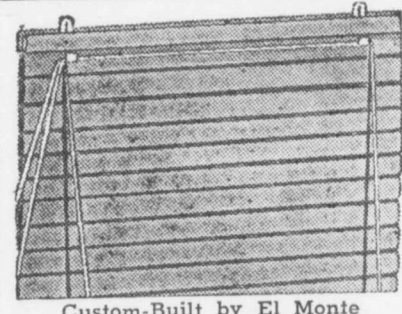
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From where I sit... by Joe Marsh

## Sam Helps with the Dishwashing

Dropped in at the Abernathy's just the other evening—and there was Sam, out in the kitchen with an apron on, helping his missus wash the supper dishes. (And then I learned later he'd helped cook the supper, too.)

Of course, Sam could have settled into his favorite chair, enjoyed his evening glass of beer, and left all the messy kitchenwork to Dixie. But he kind of likes her company—and she in turn certainly appreciates his help.

In fact, sharing the housework

and the mealtime chores is sort of a bond between them... like sharing that friendly glass of beer together, when the work is done. It's one of those little all-important things in marriage.

From where I sit, the time that a man and wife can spend with each other in this busy world today is all too precious. And the more things they can do together, the better.

Joe Marsh

Presenting

the Perfect Combination



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THAT

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ITS

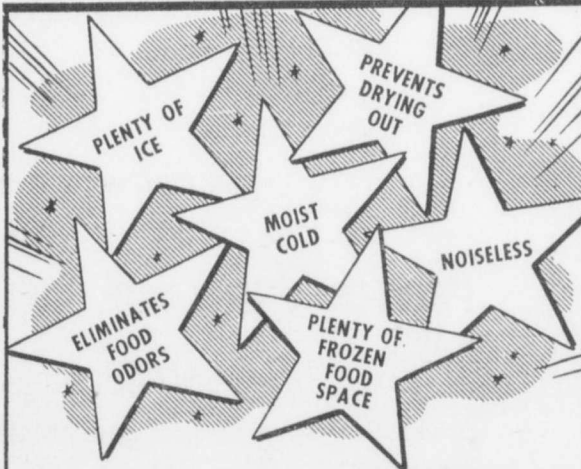
CUSTOMERS



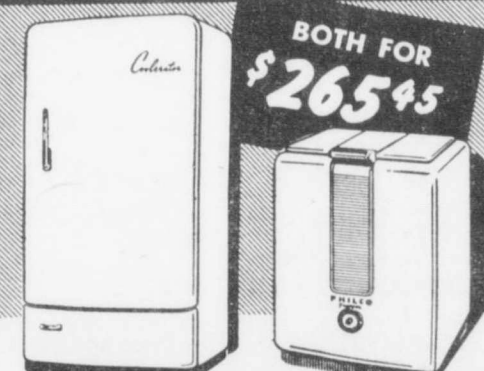
★ Jane: "Mary, I need a new refrigerator. Ours is so small and I have little room for frozen foods."  
Mary: "You should see what we purchased from The Union Ice Company. They call it the Perfect Refrigeration Combination."



★ Jane: "My, aren't they beautiful!"  
Mary: "Yes, a big 7 cu. ft. Coolerator Ice Refrigerator and a Philco Home Freezer—both for less than the cost of any other kind of refrigerator of the same capacity."



★ Mary: "Jim and I are so happy with the Perfect Combination. The Coolerator has so many advantages and with the modern Philco Freezer I have lots of frozen food space."



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ASK THE UNION ICE COMPANY





—By—  
**LLOYD  
MASON  
SMITH**

## TO NEW YORK CITY

The Peabody museum on the Yale campus in New Haven, Connecticut, is really a natural history museum, and an excellent one in all respects, we were to find out. Especially to be commended is the outstanding dinosaur hall built up by Prof. Richard Swann Lull whom I had the pleasure to meet one summer at U.C.L.A. Across one whole length of the hall, an artist was just putting the finishing touches on a color mural that to my mind is the most beautiful and graphic of its sort to be seen anywhere, including even the old Knight murals in the Field Museum of Chicago (now simply called the Chicago Museum of Natural History, at Mr. Field's request). On this gigantic panel, almost life size, are depicted the rise of the reptiles, from the coal measures of the carboniferous ages through the Permian and through the Mesozoic. The color and infinite detail in the project are amazing. I certainly hope that on its completion the museum will have Kodachrome slides of it made for school use.

From New Haven we took the Merritt Parkway to Long Island, New York, and that was our first experience with a major highway of that sort. I had always assumed, naturally, that the highways in California were far superior to any anywhere in the country. But I was soon to change that tune. The series of parkway systems throughout New York City make any of ours look sick, even the great Arroyo Seco between Pasadena and Los Angeles! At least they do to me. Never have I seen so much continual traffic being cared for so easily and so swiftly! It was astounding.

ON LONG ISLAND we got on Grand Central Parkway to Jamaica, where a friend of mine, Chick Trown, lived. We made his home here our headquarters in seeing the big city. Chick was at Camp Robinson in Arkansas with me, and has since married a lovely London girl whom he brought back with him. That first night we all drove out to LaGuardia field to see where the big transport had crashed a few days before. Then to the airport itself to watch the planes come in and leave. It reminded me of Burbank increased at least ten times.

Our first day in New York City we started out to complete the routine cycle of every tourist. We rode the subways from Jamaica to Manhattan and down to the Wall Street district. Here we boarded a ferry-boat and crossed to the Statue of Liberty on Bedloe Island. We took the elevator to the crown in this lofty structure and then hiked down the long spiral steps to the base. Unfortunately it was a bit hazy that day, so the view was not as exciting as it should have been.

NEXT WE DROPPED by the Waldorf Astoria to call on Raymond Loewy, whom we found to be out-of-town that weekend. Mr. Loewy, it will be remembered, has volunteered to design our new Desert Museum for us when we build. Besides his radically different home in Palm Springs, Mr. Loewy, has a personally designed suite in the Waldorf and two homes in France. We were sorry to miss seeing him again.

On to the great American Museum of Natural History in Central Park, we took the wrong bus and got off at the Metropolitan Museum of Art. Since we were pressed for time that afternoon, we short-cutted through the Met, past Cleopatra's Needle in the middle of the park, and on to the Natural History Museum beyond. Here I met Dr.

Parr, its director, whom I had already talked with at the conference in Quebec. Dr. Parr made an appointment for me with the Museum's architect two days hence.

Planning to return later to see this huge establishment, we hurried back downtown to Times Square and the Astor Hotel, in whose lobby we were to meet Chick and his wife for dinner. It had begun to rain, so while we were loitering there at the Astor, who should walk by but Mrs. Winfield Line and Zaddie Bunker of Palm Springs. A moment later Winfield joined us! That was a coincidence to end all coincidences: for us to bump into them in the very heart of New York City. That time-worn saying about "It's a Small World," was indeed true then.

Chick and Helen, his wife, joined us and we ate at Toffenetti's and then went to an early show to see the much hailed "Henry V." I certainly admired Mr. Olivier's acting in this Shakespearean drama, but somehow I just couldn't get too interested in the dialogue. I will admit that it's one of the few English films that I had no trouble in hearing the lines being spoken. To me, that's rather unusual. English sound-reproduction has been notoriously bad. Perhaps this Arthur Rank chap will raise it now to American standards of fidelity.

THE NEXT DAY we took in Coney Island. I can say this because we went on a week-end. If it had been over a week-end, I understand, Coney Island would have taken us. We were disappointed in the place, expecting a greatly magnified Long Beach and spacious beaches. The amusement section was perhaps twice as big as Long Beach's, for instance, and certainly no more colorful. And the beach was, to our way of thinking, terrible, with little sand and no breakers. There were so many signs saying what you cannot do that we read them all, confident it would end up by saying NO SWIMMING! But it didn't. We ended up by riding the cyclone roller-coaster and found it far above our expectations. It was far superior to any coaster on the coast. In fact, we rode on it twice. So, now when we think of Coney Island, we think not of the beach or the board-walk or the hordes of people—only of the cyclone!

(TO BE CONTINUED)  
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## The Desert Sun CLASSIFIED ADS

Phone 2249

Palm Springs, Calif.

Published Every  
TUESDAY AND FRIDAY

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I have an opening for an ex-  
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Full cooperation and liberal  
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Pleasant surroundings. Opportunity  
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ATTENTION  
NEW REAL ESTATE  
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R-3 Income Lot, close in, \$2-  
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Can be converted into den.  
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Good terms to good people.  
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New 4 room stucco, comfort-  
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Patio front and rear. Just com-  
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2 more rooms. Price \$10,500.  
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1.48 ACRES in Palm Village. Lo-  
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230 foot frontage and 277 foot  
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NICELY FURNISHED house,  
living room, bedroom, bath,  
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AN EXCEPTIONALLY fine small  
home, completely equipped for  
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MODERN 2 bedroom, furnished  
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20'x24' to 20'x300'. Lots of them  
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\$35,000.00.

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LARGE Residential Lot—splendid  
view, neighbors all big names,  
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Two bedrooms. Principals only.  
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PALM SPRINGS, CALIF.  
Friday July 18, 1947

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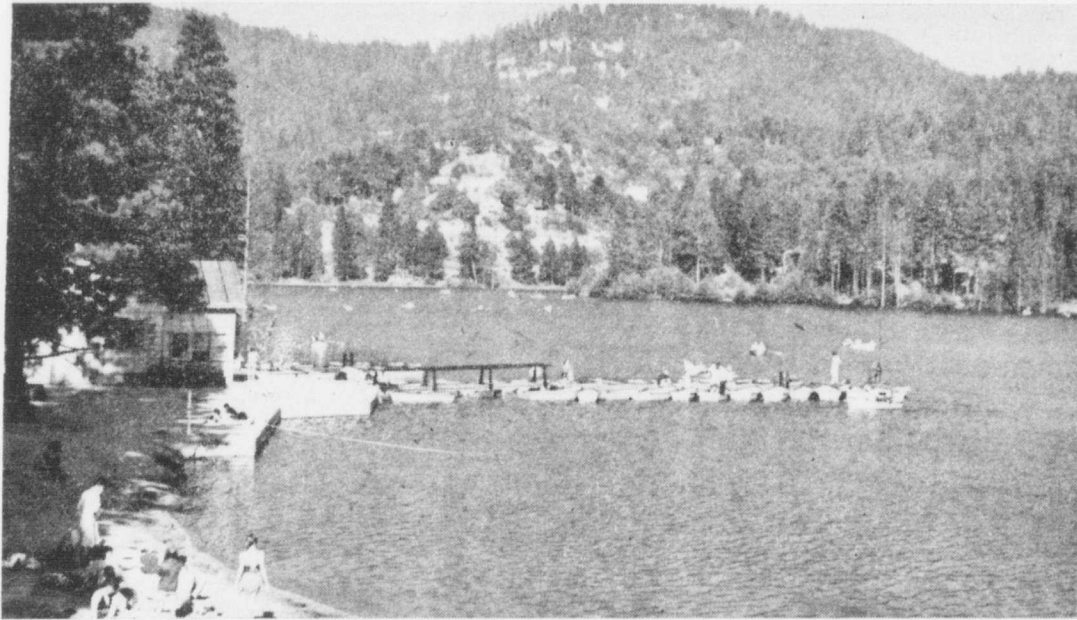
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